

Luca Wines

Het verhaal van Luca Wines kan niet verteld worden zonder uit te leggen wie Laura Catena, de bedenker van Luca Wines, is. Ze is een duizendpoot. Niet alleen runt ze het familiebedrijf en tevens grootste wijnhuis van Argentinië, Bodega Catena Zapata, ze heeft ook het Catena Institute of Wine opgericht waar uitvoerig onderzoek wordt gedaan naar de historie, diversiteit en toekomst van Argentijnse wijnen. Alsof dat nog niet genoeg is, is ze ook nog arts. Voordat ze in de voetsporen van haar vader trad, studeerde ze medicijnen aan Stanford en Harvard University. Nog steeds is ze parttime in het ziekenhuis van San Francisco te vinden.

Laura Catena heeft haar stempel op de wijnwereld gedrukt en wordt vaak 'het gezicht van de Argentijnse wijn' genoemd, omdat ze veel voor het land heeft betekend. Onlangs presenteerde ze haar 100-jaren plan: "Ik wil dat elke verzamelaar ter wereld Nicolás minstens één wijn van Catena Zapata in hun kelder heeft staan - dat is mijn droom".

Een andere droom van Laura Catena was de oprichting van Luca Wines, vernoemd naar haar oudste zoon. Met Luca Wines wil ze kwaliteitswijnen maken, waarbij het perfecte terroir, lage opbrengsten per hectare en state-of-the-art wijnbereiding de sleutelwoorden zijn. De wijngaarden van Luca Wines liggen op 900 tot 1500 meter hoogte en behoren tot de hoogste van Mendoza. Hier zijn oude wijnstokken te vinden, die weliswaar niet meer veel produceren, maar de kwaliteit van de wijngaard (en dus de wijnen) hoog houden. Ze wil hiermee de beste expressie van ieder druivenras laten zien.



1.5 lt. bottle

The Luca wines are a labor of love.



*Laura Catena,
fourth
generation
winemaker,
daughter of
Nicolás Catena.*

*Harvard and
Stanford trained
Biologist and
Physician.*

“In 1997, I felt my country’s calling. Our Argentine wines were unknown around the World. Thousands of beautiful Malbec vineyards had been replanted with higher yields varieties during the 1970’s and 1980’s.

I learned about the 500 year-old history of Argentine wine and realized that in my country there was everything to discover. I set out to challenge and break rules to make Argentine wines that could shine. In 1999, I made the first vintage of my Luca Wines. Choosing the name was easy, it was my newborn son’s.”

Laura Catena

LUCA HIGHLIGHTS

"THE BEST OF THE BEST"

***-for showcasing wines other than
Malbec.***

JAY MILLER, THE WINE ADVOCATE (2010)

Pioneers in:

- ***Preserving Old Vines***
- ***Supporting small family growers***



LUCA HIGHLIGHTS

- o *· First argentine winery to bottle **Old Vine Malbec**.*
- o *Pioneer in working with **small family - owned vineyards**.*
- o ***First High Altitude Pinot Noir and Chardonnay** in Uco Valley - **Organically farmed** -*
- o ***Oldest massal Syrah selection in Argentina**, brought from the Rhone Valley in 1955.*
- o ***A committed Winemaking & Viticulture team: Luis Reginato and Laura Catena** have been working together for 20 years.*
- o *Twice in **Wine Spectator's Top 100 List** (2008 and 2014).*
- o ***Certified Sustainable** by Bodegas de Argentina.*



LUCA

Vineyards



Argentina

Mendoza



Mendoza



TUPUNGATO

Scilipotti 3

ROUTE 40

Gualtallary Alto 6

G-Lot 1
GUALTALLARY

ANDES MOUNTAINS

Junayán River

LA CONSULTA

Laborde 2

Rosas 9

Valverde 4

Paganotto 5

ALTAMIRA

A. Río 7

EL CEPILLO

Miceli 8

ROUTE 40

CHARDONNAY & PINOT NOIR

GUALTALLARY, TUPUNGATO,
UCO VALLEY, MENDOZA



GUALTALLARY

MENDOZA

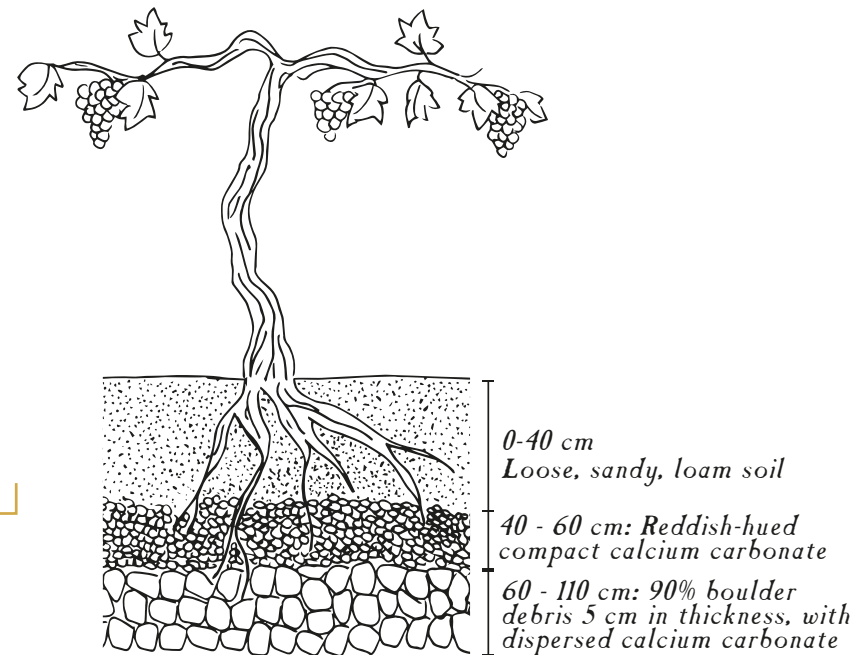


FROM THE HIGHEST VINEYARDS AT THE
FOOTHILLS OF THE ANDES.

CHARDONNAY
& PINOT NOIR

- ALMOST 5000 FT. ELEVATION
- SPECIAL TERROIR OF
ROCKY-CALCAREOUS SOILS
- INTENSE SUNLIGHT
- COOL AIR
- NATURALLY LOW-YIELDING WINES

WINES WITH INTENSE FLAVORS,
DELICATE MINERALITY,
PURE ELEGANCE

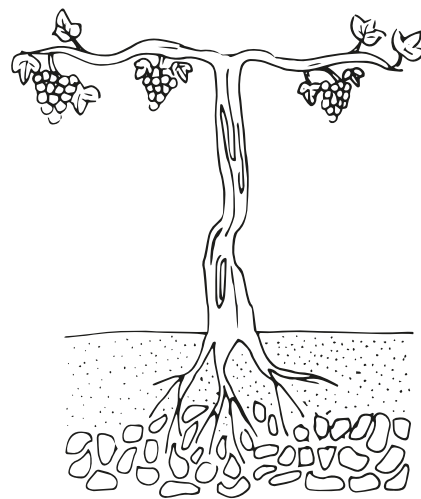


"The Best of the best, for showcasing wines other than Malbec". Jay Miller The Wine Advocate (2010)

LABORDE DOUBLE SELECT

LA CONSULTA, UCO VALLEY, MENDOZA

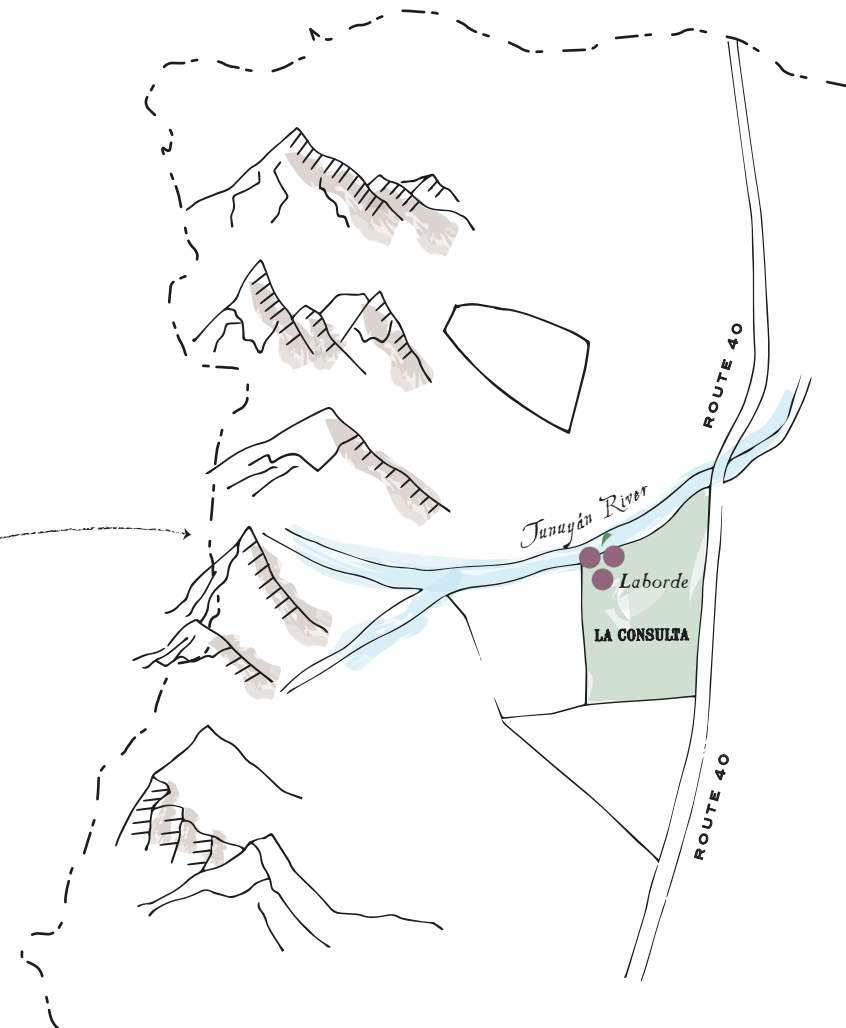
*Probably South America's oldest massale
Syrah Selection dating back to the 1950's.
Laborde traveled France's Rhone Valley to
bring a massale selection of the best Syrah
vines to Mendoza.*



0-1 mt.
Silt loamy soil

1-2 mt.
Alluvial Riverbed Stones
Ø10-50 cm.

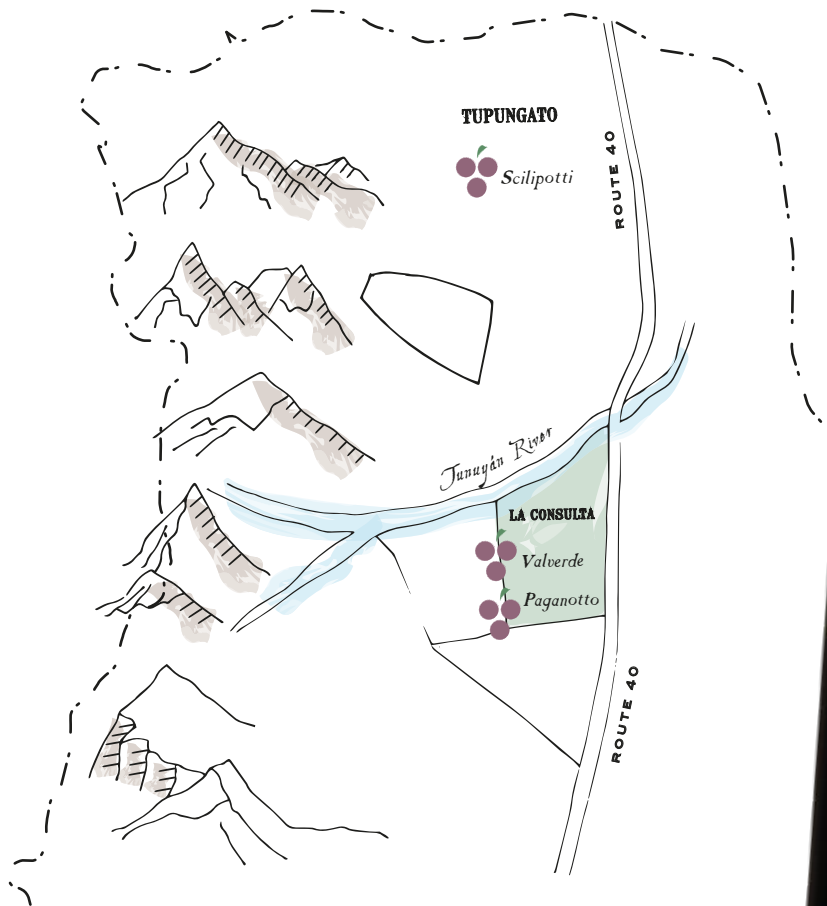
MENDOZA



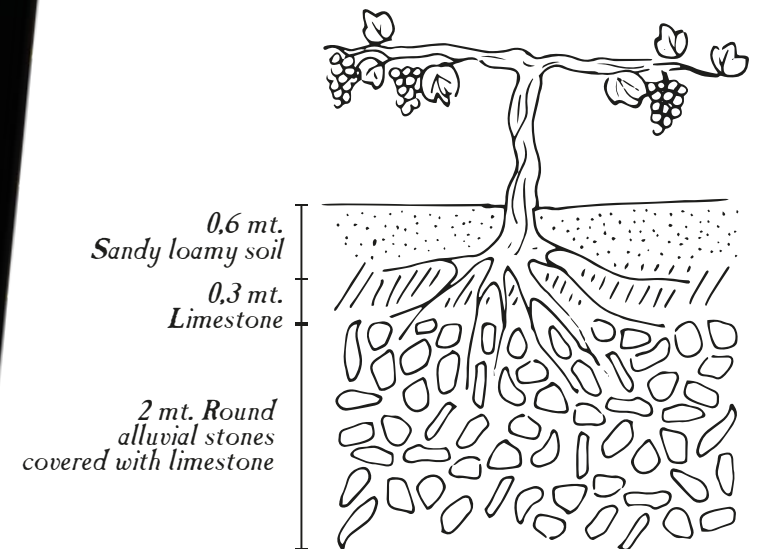
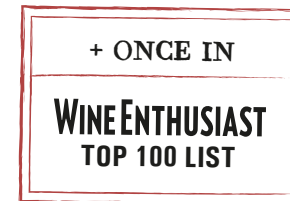
UCO VALLEY MENDOZA
LABORDE
DOUBLE SELECT
SYRAH
VINTAGE
WINE OF ARGENTINA

OLD VINE MALBEC

TUPUNGATO AND LA CONSULTA,
UCO VALLEY, MENDOZA



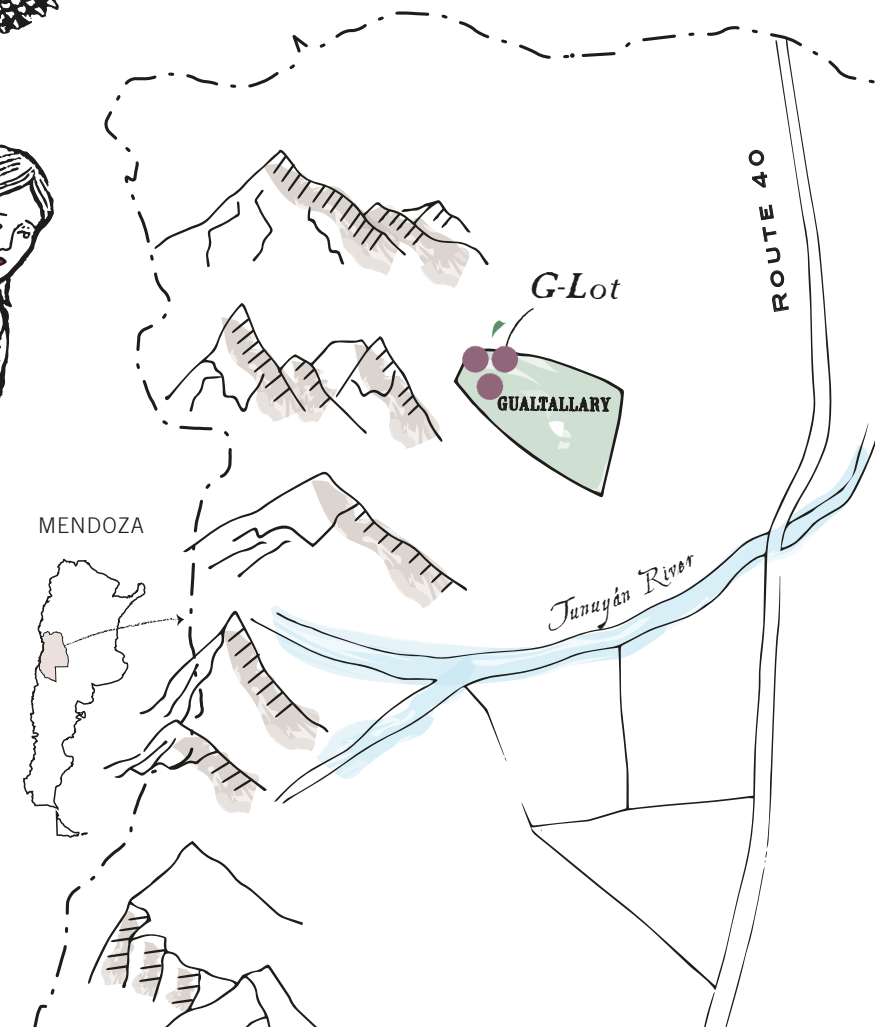
Late 1990's: Laura discovered many small old vine Malbec vineyards. She pioneered grower relationships in Mendoza.



GUALTALLARY ALTO, UCO VALLEY, MENDOZA

HISTORIA DE FAMILIA MALBEC

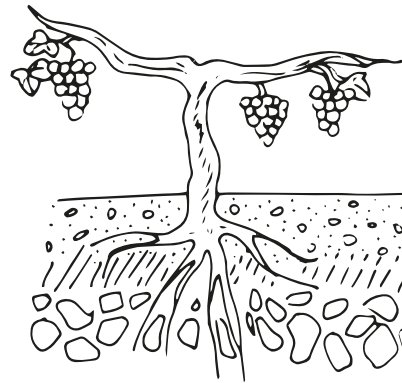
The story of Laura's family, its Italian and Spanish immigrant roots + her husband's family's immigration from Ireland to America



BESO DE DANTE

CABERNET SAUVIGNON, CABERNET FRANC AND MALBEC

LUCA



0,4 - 0,8 mt. Gravel, sandy soil

0,2 - 0,4 mt. Rocks and limestone

Big alluvial rocks

Dante's kiss: a Cabernet-based cool climate Bordeaux blend made in honor of this ancient blend, immortalized by the growths of 1855 Bordeaux classification.

**GUALTALLARY, LA CONSULTA,
ALTAMIRA AND EL CEPILLO.
UCO VALLEY, MENDOZA**

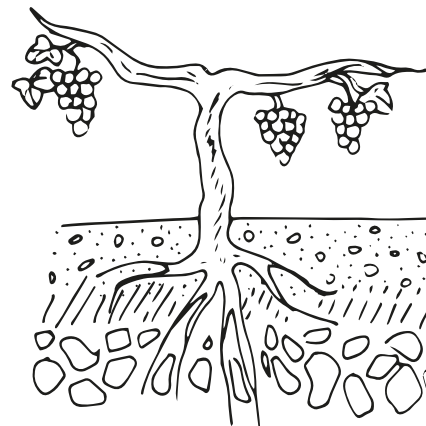


NICO

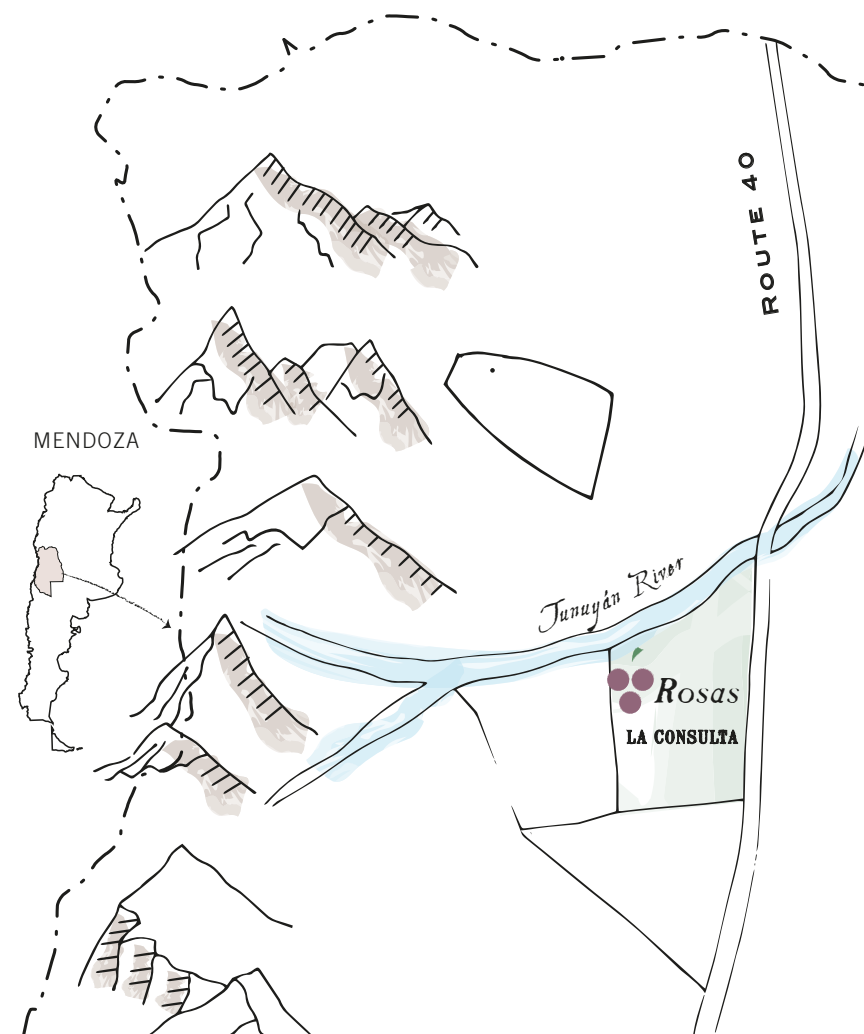
by LUCA

**5000
BOTTLES
PRODUCED**

**2HA. PARCEL MALBEC
FROM ROSAS VINEYARD,
LA CONSULTA, UCO
VALLEY, MENDOZA.**



0,4 - 0,8 mt. Gravel, sandy soil
0,2 - 0,4 mt. Rocks and limestone
Big alluvial rocks



VITICULTURIST AND WINEMAKER LUIS REGINATO

*15 years working closely with Laura on sourcing Old Vines from the Uco Valley for the Luca Wines.
Committed to studying the Argentine wine terroir.*













LAURA CATENA AND LUIS REGINATO. 2002

LAURA CATENA AND LUIS REGINATO. 2016














Key role in creating a Sustainability Certification for Argentina and in establishing scientific basis for new formal appellations in the Uco Valley, Mendoza.

HISTORY OF ACCLAIM

	AÑO							
	2018	92+ Pts.	93 Pts.				91 Pts.	94 Pts.
Luca Chardonnay	2019		94 Pts	94 Pts		90 Pts.	92 Pts.	
	2017	90 Pts.	95 Pts. #71 Top 100 List James Suckling 2019	94 Pts.				93 Pts.
Luca Pinot Noir	2018	92 Pts.	94 Pts.	92 Pts.			90 Pts.	
	2017		94 Pts.	91 Pts.			90 Pts.	92 Pts.
Luca Syrah	2018	90 Pts.	94 Pts.	91 Pts.			90 Pts.	

HISTORY OF ACCLAIM

	AÑO							
 Luca Malbec	2017		93 Pts.			93 Pts.	90 Pts.	91 Pts.
	2018	92 pts.	94 Pts.		90 Pts.	93 Pts. Editors' Choice	91 Pts.	
 Historia de Familia	2016		94 Pts.	91 Pts.			91 Pts.	95 Pts.
	2017	91 Pts.	95 Pts.	91 Pts.		93 Pts. Editors' Choice	92 Pts.	94 Pts.
 Beso de Dante	2016	92+ Pts.	92 Pts.	93 Pts.		93 Pts.	92 Pts.	92 Pts.
	2017	92 Pts.	92 Pts.	93 Pts.		93 Pts.	91+ Pts.	94 Pts.
 Nico by Luca	2015	91 Pts.	96 Pts.	92 Pts.		90 Pts.	92+ Pts.	95 Pts.
	2016	93 Pts.	94 Pts.	95 Pts. TOP 100 List Tim Atkin 2019		94 Pts.	94 Pts.	96 Pts.

LUCA WEBSITE

www.lucawines.com



*Updated material to download:
Tech Sheets per wine / Bottleshots / Press Releases / Logos*

LUCA ON INSTAGRAM



LucaWines

+ **lucawines** 9+

[Ver recursos de COVID-19 para empresas](#)



40 **3326** **293**
Publicaciones Seguidores Seguidos

Luca Wines
#ArtisanalWines by @lauracatenamd

Dedicated to preserving Mendoza's Old Vines & grower traditions. "The Best of The Best" (The Wine Advocate)
www.lucawines.com
[Ver traducción](#)

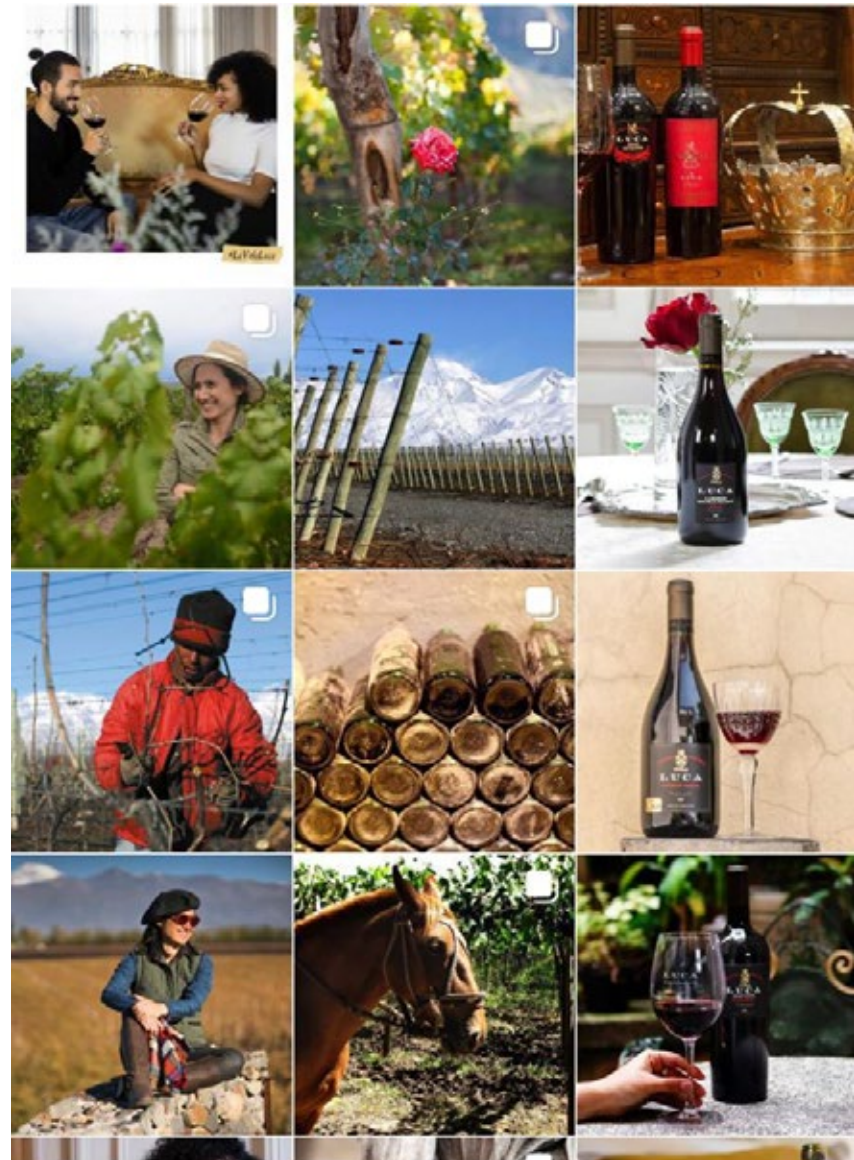
[Editar](#) [Promociones](#) [Estadísticas](#)

 Nueva

 Awards

 Press

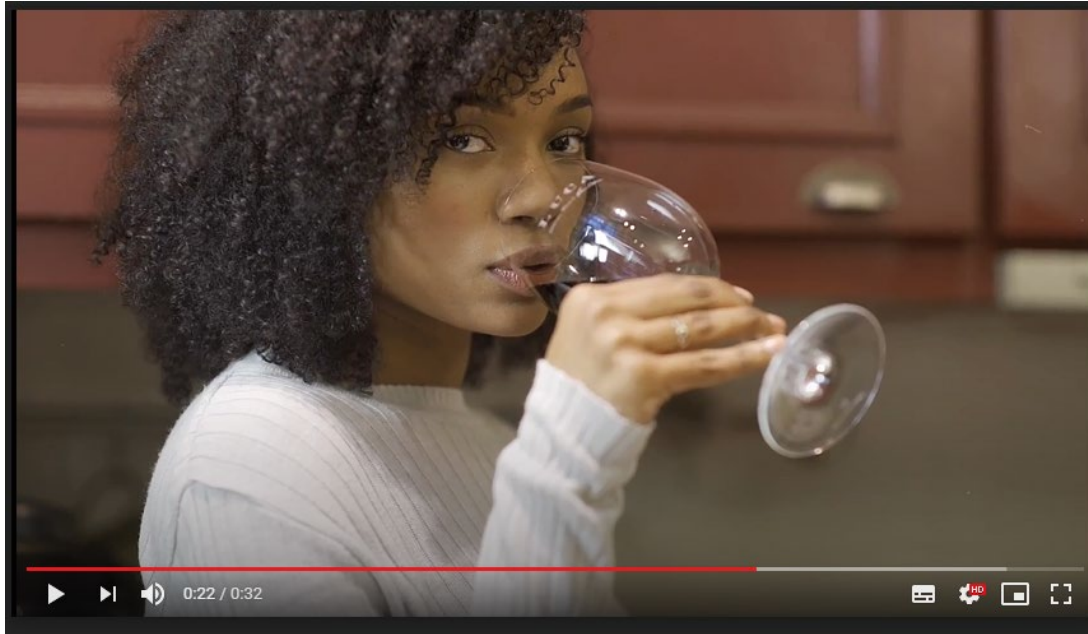


LUCA ON INSTAGRAM

LA VIDA LUCA Campaign



LucaWines





Key Concepts:

TERROIR / FAMILY / ELEGANCE

Communicated through the following content:

- *Laura Catena (in San Francisco and in the vineyard)*
- *Old vines*
- *Other varietals apart from Malbec*
- *Extreme high altitude*
- *Sofistication*
- *Eclecticism*
- *Sustainability*

Specific Hashtags

#LucaMalbec #LucaGLot #LucaChardonnay
#LucaPinotNoir #LucaSyrah #BesodeDante
#NicobyLuca #LucaHistoriaDeFamilia

General Hashtags

#LucaWines #Luca20years #ArtisanalWines
#OldVine #LaVidaLuca



lucawines

lucawines Somos afortunados de tener en Luca un equipo de Viticultura y Enología comprometido: Luis Reginato y Laura Catena han trabajado juntos durante 20 años.

We are fortunate to have a committed Winemaking & Viticulture team: Luis Reginato and Laura Catena have been working together for 20 years.

#Luca20years #ArtisanalWines #OldVine #LucaWines

7w

luckylandargentina Equipado de calidad y calidez humana 🍷

Liked by vponcho_san and 301 others

JULY 24

Add a comment... Activar Win



lucawines

lucawines Luca G-Lot Chardonnay and G-Lot Pinot Noir were the first high altitude Chardonnay and Pinot Noir in the Uco Valley - planted in 1992 and 1994 - at almost 4,500 feet at the foothills of the Andes.

Luca G-Lot Chardonnay y G-Lot Pinot Noir fueron los primeros Chardonnay y Pinot Noir de altura en el Valle de Uco - plantados en 1992 y 1994 - a casi 1400 msnm al pie de la cordillera de los Andes.

#Luca20years #OldVine #LucaChardonnay #LucaPinotNoir #LucaGlot #Andes

MAY 29

Liked by casapirque and 136 others

Add a comment... Activar Win



lucawines

lucawines "At that time, everybody thought that to make fine wine you needed to plant your own vineyards. I thought, I don't have 50 years and I want old vines" Laura Catena 🍷

"En aquel tiempo, todos pensaban que para hacer un buen vino, era necesario plantar viñas propias. Yo pensé, no tengo 50 años y quiero viñas antiguas" Laura Catena 🍷

#Luca20years #OldVine #LaVidaLuca #GrowersWine

8w

globalbrandspa 🍷

Liked by casapirque and 218 others

JULY 21

Add a comment... Activar Win



lucawines

lucawines "Por muchos años deseé hacer un Malbec que fuera tan rico y concentrado que quien lo probara soñaría con venir a Mendoza" Laura Catena 🍷🍷 Así nació NICO by LUCA.

"For many years I sought to make a Malbec that would be so rich and concentrated that people who drank it would dream of coming to Mendoza." Laura Catena 🍷🍷 And so NICO by LUCA was born.

#Luca20years #ArtisanalWines #OldVine #NicoByLuca

JULY 7

Liked by casapirque and 175 others

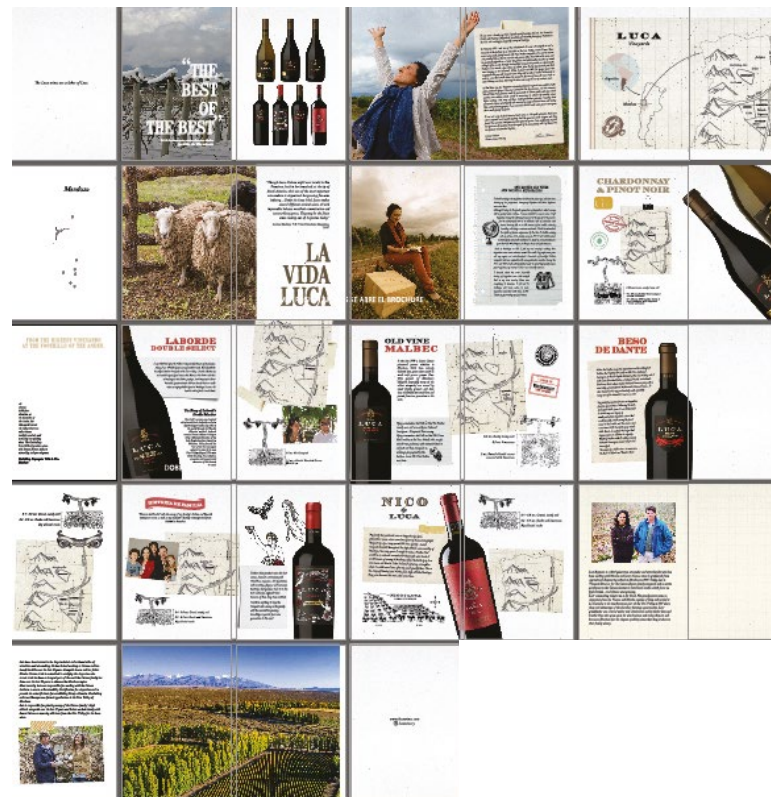
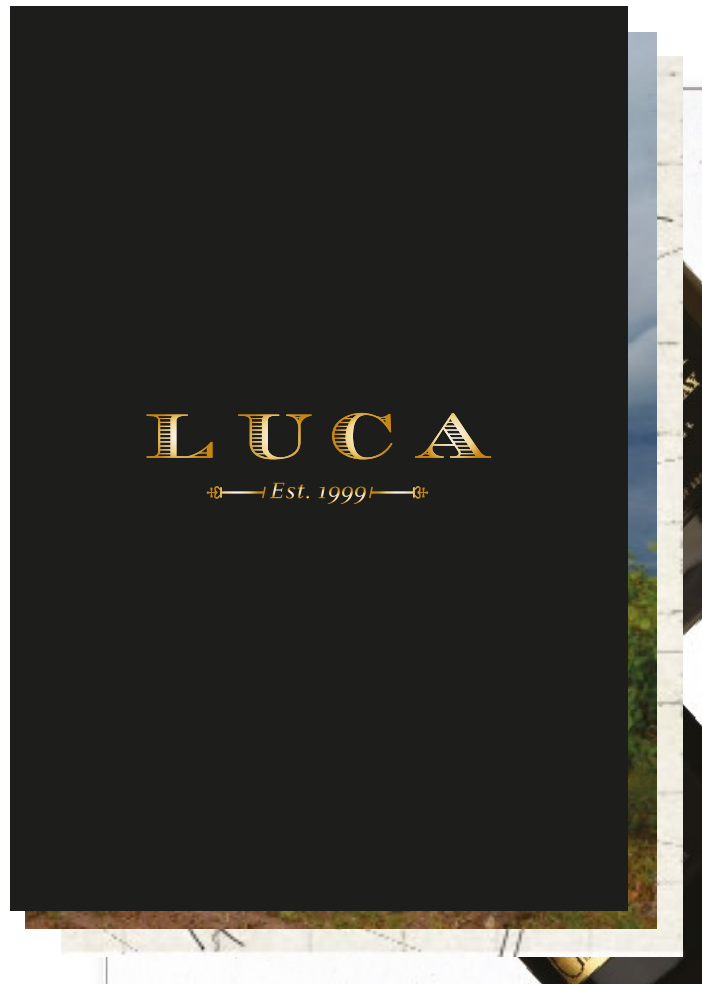
Add a comment... Activar Win

PHOTOSHOOT / BOTTLESHOTS



MATERIAL

Luca Brochure



Brochure
formato A5

MATERIAL

Glasses & Corkscrews



Luca glass



Corkscrew

MATERIAL

Apron & bag





Aromas of cassis, with mints notes and smoke. Cascades of red and blackcurrant fruit on the palate. Medium-bodied and classically structured with good density. The Cabernet fruit melds seamlessly with the Malbec, creating a well-structured and balanced blend with moderate tannins and a lengthy finish. This blend will pair well with any Cab-friendly dishes such as steak, pork, lamb, and strong cheeses. Can handle any dish cream or butter sauces.



ARTISANAL WINES BY *Laura Catena*

LUCA

BESO DE DANTE · Blend 2017



Laura Catena named his son Dante after Dante Alighieri, the father of the Italian language.

Dante's kiss is a blend of Cabernet Sauvignon and Malbec.

The Cabernet fruit melds seamlessly with the Malbec, creating a well-structured and balanced blend with moderate tannins and a lengthy finish.



VINTAGE 2017

VARIETAL COMPOSITION 40% Malbec, 50% Cabernet Sauvignon, 10% Cabernet Franc

VINEYARD LOCATIONS Altamira, La Consulta and Gualtallary, Mendoza

AVG. AGE OF VINES 32 years old

OAK REGIMEN 18 months in 50% new oak and 50% second use French oak barrels aged sur lies.

ALCOHOL 14%

pH 3,65 **T.A.** 5,55

TOTAL CASE PRODUCTION 30.000 bottles

94
pts.

Descor
ChadOS

93
pts.

Tim
Atkin

92
pts.

JAMES SUCKLING.COM

92
pts.

Wine
Spectator

91+
pts.

Stephen Tanzer's
TOP 100 NATIONAL WINE AWARDS

MATERIAL

Press Releases



JAMESUCKLING.COM
2020 REPORT

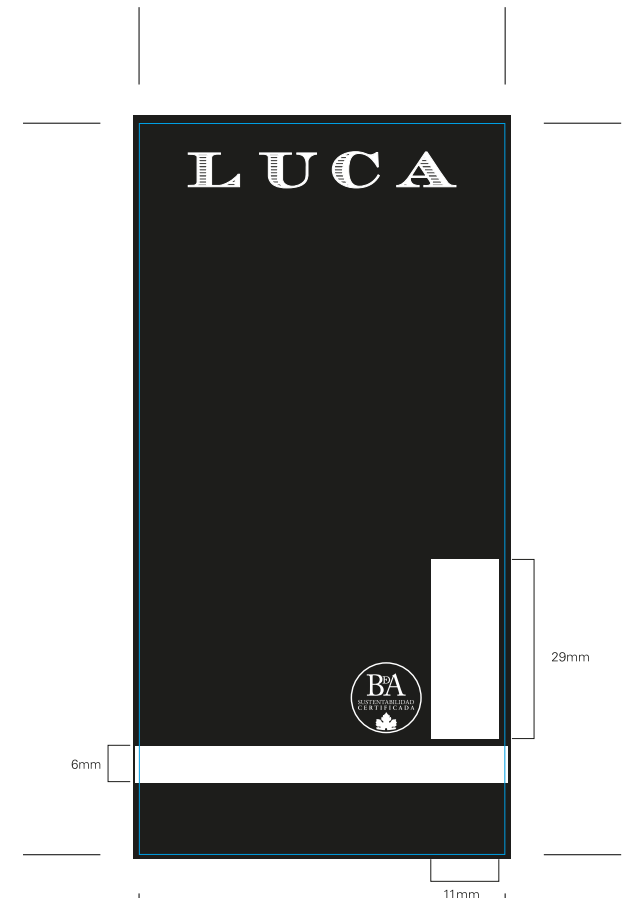


MATERIAL

Bodegas de Argentina logo on cases and backlabels



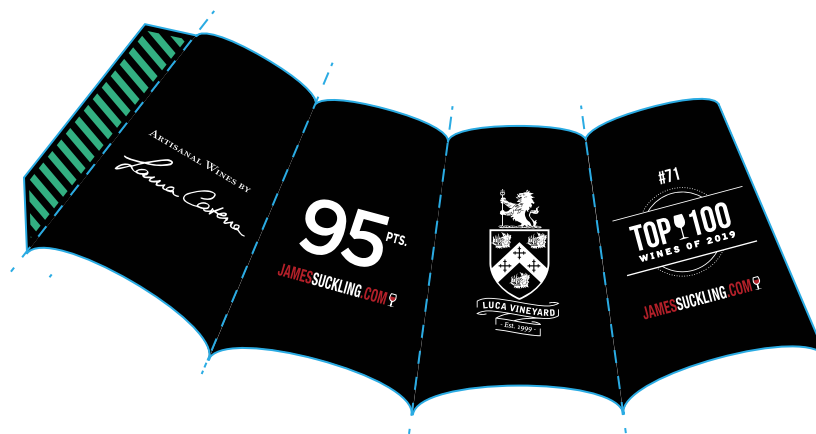
Luca Malbec case



Luca Malbec backlabel

MATERIAL

Neckers & Stickers with scores



COLL1520A COLL LUCA PINOT 95 PTS SUCKLING

- SOPORTE PAPEL ILUSTRACIÓN MATE 300GR + BARNIZ MATE
- PANTONE 7621C
- PANTONE BLACK
- PEGADO (NO IMPRIMIR)
- PLEGADO
- CORTE

MATERIAL

Storefront display



BEBER CON MODERACIÓN. PROHIBIDA SU VENTA A MENORES DE 18 AÑOS

THANK YOU!